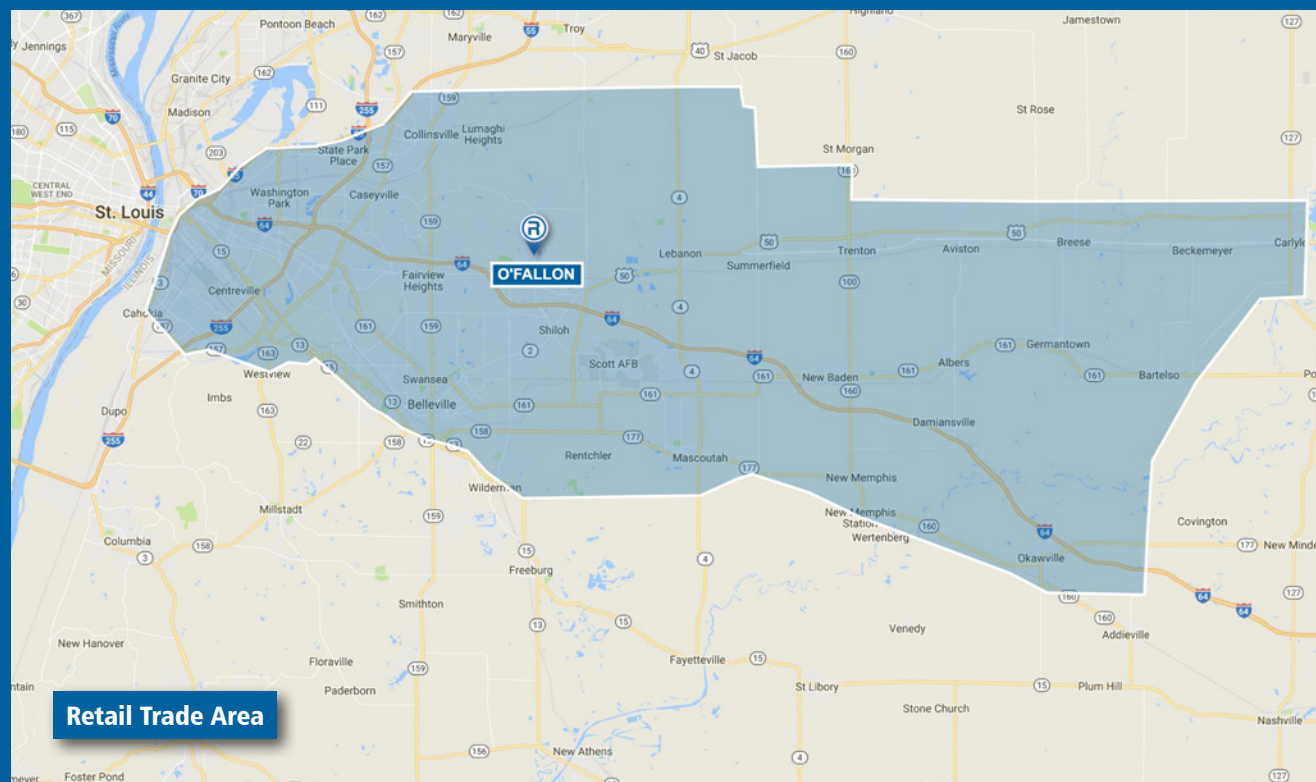


Retail Market Profile 2018



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June 2018. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Retail Trade Area	257,654	270,408	262,457	259,217

Income

	2018 ESTIMATE
Average Household	\$73,899
Median Household	\$53,865
Per Capita	\$29,831

Educational Attainment

	2018 ESTIMATE
Graduate or Professional	10.2%
Bachelor's Degree	16.4%
Associate Degree	11.5%
Some College, No Degree	24.0%
High School Graduate	28.2%
Some High School, No Degree	6.7%
Less than 9th Grade	3.0%

Race Distribution

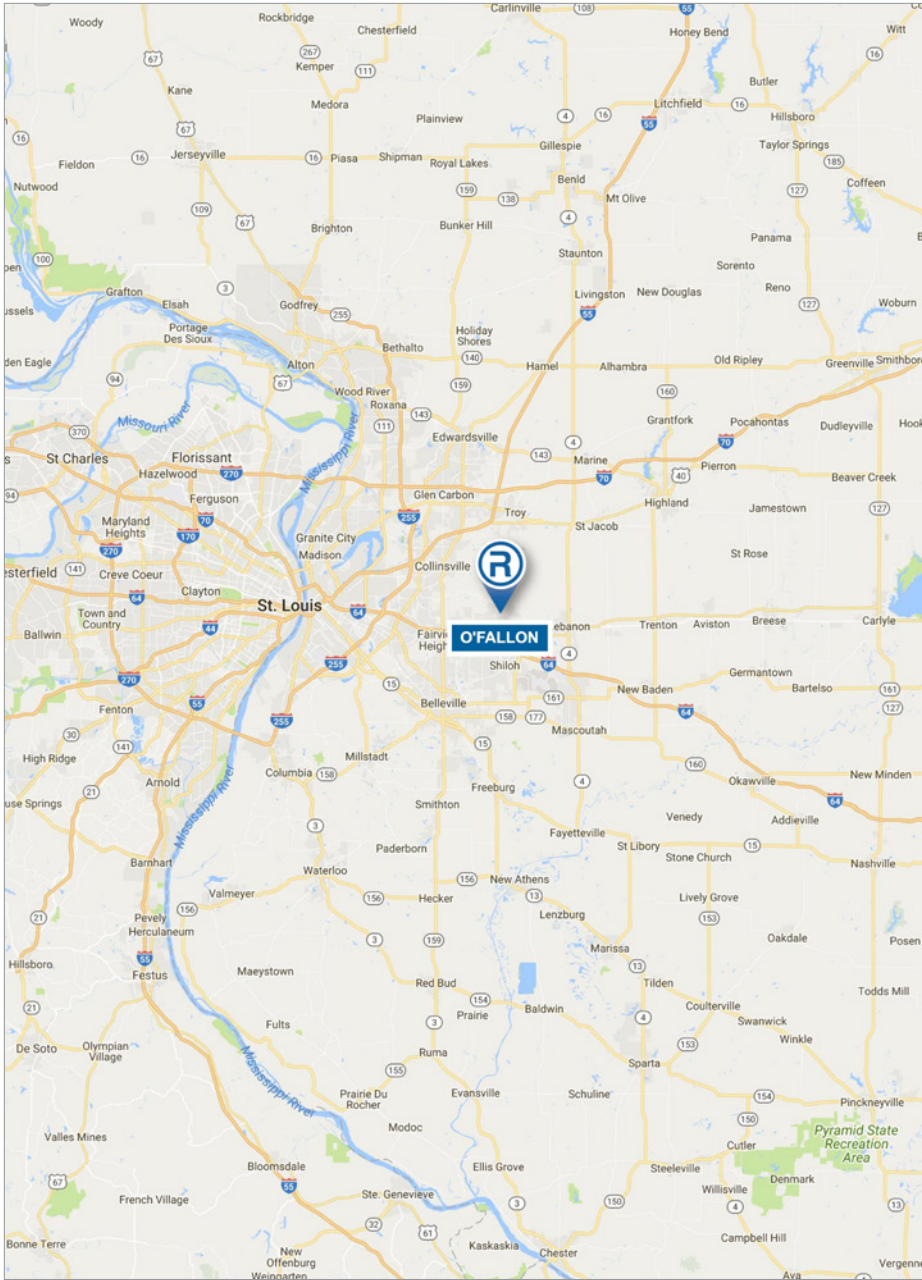
	2018 ESTIMATE
White	64.97%
Black or African American	28.65%
American Indian/Alaskan	0.29%
Asian	1.51%
Native Hawaiian/Islander	0.10%
Other Race	1.72%
Two or More Races	2.75%
Hispanic or Latino (of any race)	4.84%

Age

GROUPS	2018 ESTIMATE
9 Years and Under	12.78%
10-17 Years	10.65%
18-24 Years	8.83%
25-34 Years	13.20%
35-44 Years	12.88%
45-54 Years	12.95%
55-64 Years	13.39%
65 Years and Over	15.33%
DISTRIBUTION	2018 ESTIMATE
Median Age	38.51
Average Age	39.15



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.